



Ipsos Strategic Marketing

Report

ATTITUDES TOWARD CAPITAL PUNISHMENT

For: Association of Citizens "Serbia against the death penalty"

September 2016

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METHODOLOGY

- ✚ Realization: Field research conducted in the period from 22 - 28 September 2016
- ✚ Sample frame: Population of Serbia (without Kosovo) 18+
- ✚ Sample size: 10051 respondents
- ✚ Type of sample: Three-stage random representative stratified sample
 - Unit of the first stage: Territory of polling place
 - Unit of the second stage: Households (SRSWoR – random walk)
 - Unit of the third stage: Respondents within a household (Kish tables)
- ✚ Type of survey: Omnibus, Field questionnaire – average duration 45 minutes
- ✚ Place of survey: 67 municipalities from Serbia, 127 local communities, Central Serbia, suburban and Urban
- ✚ Post-stratification: By gender, age and region
- ✚ Error:
 - ±1.45% for the occurrences with the expected incidence of 5%
 - ±2.86% for the occurrences with the expected incidence of 25%
 - ±3.31% for the occurrences with the expected incidence of 50% (*marginal error*)

KEY FINDINGS

- **Almost three fifths of citizen of Serbia (58%) supports the death penalty, while every fourth citizen (24%) states that death penalty should not be in our legislation. In addition, 18% of citizens are undecided on the issue of the death penalty.**
 - Among the citizens of Serbia who support the death penalty, there is a somewhat larger percent of those citizens who strongly support this kind of punitive measures (Conclusively for capital punishment – 31%), than those who have more moderate stance (Supporting capital punishment more than opposing it – 27%).
 - On the other hand, among the citizens of Serbia who oppose the death penalty, there is almost the same percent of those who strongly oppose this kind of punitive measures (11%) and those citizens who are somewhat less strongly opposed to the death penalty (13%).
- **When it comes to demographic and other characteristics of the population, association with the attitude towards the death penalty is only registered in relation to the level of education.**
 - Characteristics such as gender, age, region in which citizens live or type of settlement are not systematically associated with support or opposition towards death penalty.
 - Citizens with college or university level of education have a significantly more negative attitude towards the question of the death penalty. Namely, a significantly larger percentage of those citizens stated that they are against the death penalty (35%), in comparison to citizens with secondary education (23%), and primary education (or less) – 19%.
- **When it comes to political affiliation, only among the voters od “Dosta je bilo” movement an association with the attitude towards the death penalty has been registered, with significantly larger percent stating that they are against the death penalty (41%),**
- **Comparing the results of this survey with previous wave (September 2015), a significant increase in the number of citizens who strongly support the death penalty can be registered (31% versus 24% in September last year). On the other hand, the percentage of citizens who strongly oppose the death penalty has decreased (11% versus 20% previous year). The percentage of undecided citizens remained almost the same (18% versus 17% last year).**
- **Considering all available data on the attitude towards the introduction of the death penalty in the legislation of Serbia (from March 2007 to September 2016), an increasing trend of support for the death penalty can be registered.**
 - Namely, in 2007 every third citizen of Serbia expressed a supportive attitude towards the death penalty (33%). About 40% of citizens supported the death penalty in the period between 2008 and 2012, while from 2013 support increases, so now almost three fifths of citizen of Serbia (58%) supports the death penalty.
 - On the other hand, the percentage of citizens who are against the death penalty has fluctuated over the years. Up to 2012 number of those opposed the death penalty was around 40% (between 35% and 44%). Since then, percentage of citizens who are against the death penalty has been gradually reducing (with occasional spikes), and as already mentioned, today every fourth citizen (24%) states that death penalty should not be in our legislation.

HOW TO READ TABLES

Education-the last finished school:

	Total	Gender		Type	
		Male	Female	Urban	Other
N	1198	599	599	704	494
sig		0.00		0.00	
No formal education	1.8	2	2	1	2
1 to 7 grades of primary school	5.1	4	6	3	8
Primary school (completed, 8 grades)	19.4	17	22	14	27
One-two year vocational school	1.3	1	2	1	1
Three year vocational school	11.8	15	9	10	14
Four year vocational school	40.4	41	39	44	35
High school	4.6	4	6	6	3
College, first degree of university	6.3	8	5	7	5
Faculty, academy	8.8	8	10	12	4
Master's degree	0.3	0	0	1	
Doctorate	0.2	0		0	0
Total	100%				

- Title explains the variable whose relative frequencies are given in the table.
- Total in the first column shows percentages for each category of the tabulated.
- Each next column represents percentages of the given variable within some subpopulation.
- Row marked with **N** denotes size of the base, i.e., the size of (sub) sample on which the percentages are calculated.
- Row marked with **sig**, represents significance of Hi-square statistics of the observed variable and variable from columns, if hi-square is significant, significance is written in white letters.
- The last row in the table **100%** indicates that all values in columns are added up to 100, that is, that column percentages are given.

Above average			Average	Below average		
0.01	0.05	0.10		0.10	0.05	0.01

Cells of the table are colored in blue, or red, if values they contain are considerably above or below the average. Three shades of blue or red color are used for three degrees of significance, the lightest shades for deviations significant on the level 0.10, medium shades for the level 0.05 and the darkest shades of blue and red for the level 0.01.

Example of interpretation of data from the above table (structure of education):

- Significance of hi-square (significance of both hi-squares of statistics is lesser than 0.01) tells us that distribution of education by gender/ type of settlement differs significantly.
- Glimpse at the cells of the table shows that there are significantly more males with three year vocational school on the level of significance 0.05 (total number of respondents in the sample with this type of education is 11.8%, and among males 15%). Similarly, there are significantly less females with this type of education (on the level 0.05) 9%.
- There are significantly more respondents with faculty, academy (level 0.01) in urban settlements compared to entire population (12%), and significantly less in other types of settlements (the same level of significance 0.01) that is, 4%.

Please assess general situation in the country on the scale 1 to 5

	Total	Gender	
		Male	Female
N	1013	500	513
sig		0.13	
Grade 1	23.1	23	23
Grade 2	35.3	37	34
Sum -	58.4	59	57
Grade 3	35.1	35	36
Sum +	4.9	5	4
Grade 4	3.9	4	4
Grade 5	1.0	1	1
Refusal	0.5	1	0
Doesn't know	1.0	0	2
Total		100%	
Mean	2.23	2.24	2.23

- If tabulated variables represent the respondent's assessment on some scale 3 more rows are added.
- Row marked with **Sum -** represents the sum of percentages on negative.
- Row marked with **Sum +** represents the sum of percentages on positive grades.
- Rows below grades contain other non-specific answers of the respondents.
- Row marked with **Mean** represents arithmetic mean of the given grades.

Which brands do you know?

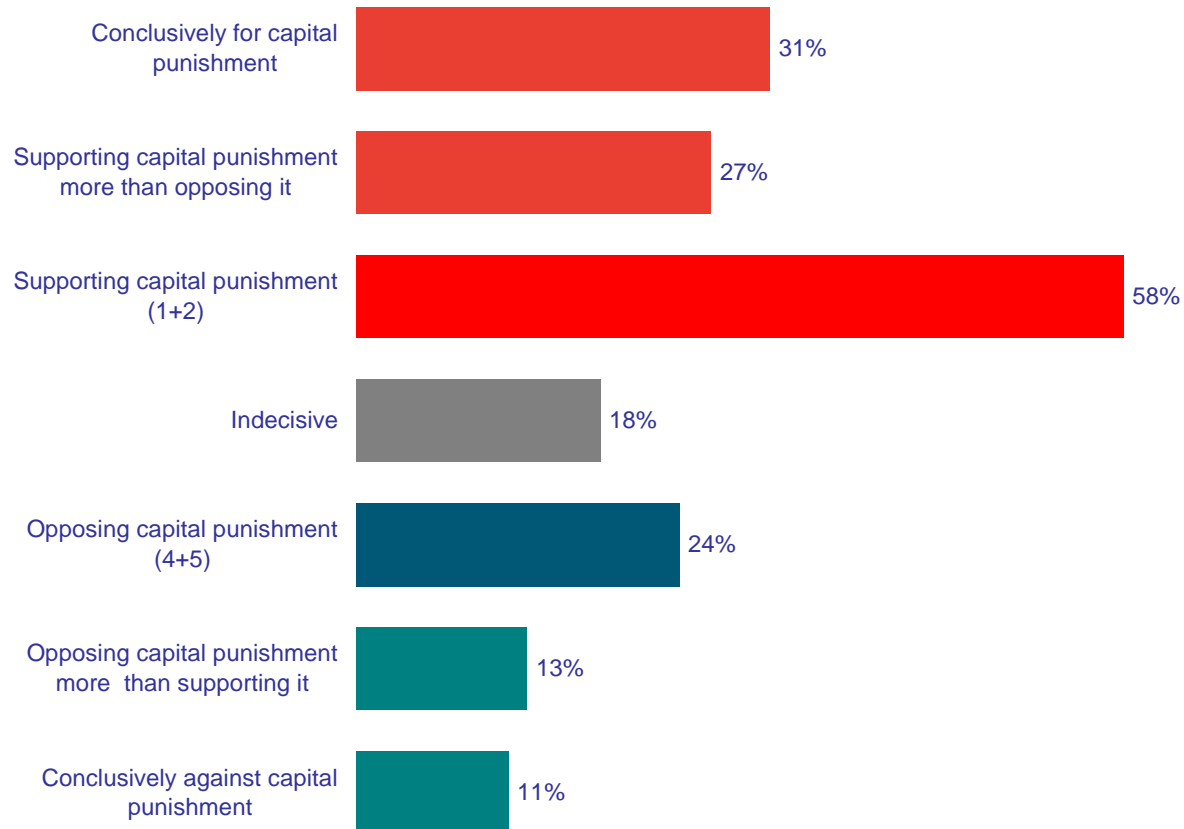
	Total	Type	
		Urban	Other
N	502	302	200
Brand C	97.8	98	98
Brand A	93.2	95	91
Brand D	39.1	41	36
Brand B	22.3	26	17
Brand E	22.1	19	27
Other	20.9	26	14
I don't know any	0.2	0	

- In case of multiple response (the respondent can give several valid answers, modalities) data in cells represent a percentage of (sub) population which mentions, that is, answers positively to given modality.
- Please note that row **100%** is missing – that is because percentages do not add up to 100%.

RESULTS

There are different opinions on capital punishment, and its inclusion in the judicial system of the Republic of Serbia. What do you think of capital punishment, should this punishment be included in our legal system or not? (*percentages*)

Base: Total target population



There are different opinions on capital punishment, and its inclusion in the judicial system of the Republic of Serbia. What do you think of capital punishment, should this punishment be included in our legal system or not? (percentages)

Base: Total target population

	Total	Gender		Age				Education			Region			Type of settlement	
		Male	Female	18 - 29	30 - 44	45 - 60	>60	Primary and less	Secondary	College, university	Belgrade	Central Serbia	Vojvodina	Urban	Rural
N	1051	499	552	198	246	268	339	279	585	187	237	534	280	606	445
Conclusively for capital punishment	31.0	32	30	32	27	32	32	39	29	24	27	31	34	31	31
Supporting capital punishment more than opposing it	26.6	24	29	25	23	27	29	27	27	25	27	28	22	24	30
Supporting capital punishment (1+2)	57.5	56	59	58	50	60	61	66	56	49	54	60	56	55	61
Indecisive	18.3	18	19	15	22	20	17	15	20	16	20	19	15	20	16
Opposing capital punishment (1+2)	24.2	26	22	28	29	21	22	19	23	35	26	21	29	25	23
Opposing capital punishment more than supporting it	12.8	13	13	13	16	11	12	8	13	18	15	11	14	13	12
Conclusively against capital punishment	11.4	13	10	15	13	9	10	10	10	17	11	10	15	12	10

	Total	Will vote in the election	Will vote in the election - individual parties										
			Will vote for sure	SNS	SPS	SRS	DS	Dveri	Dosta je bilo	Other	Indecisive	Refusal	Wouldn't vote
N	1051	457	282	42	33	28	28	46	78	176	179	159	
Conclusively for capital punishment	31.0	33	29	26	41	15	32	18	36	31	29	39	
Supporting capital punishment more than opposing it	26.6	26	30	40	24	30	29	26	23	28	26	17	
Supporting capital punishment (1+2)	57.5	59	60	66	64	45	61	44	59	59	55	56	
Indecisive	18.3	13	17	11	10	21	14	15	9	21	22	22	
Opposing capital punishment (1+2)	24.2	28	23	23	25	34	25	41	32	20	23	23	
Opposing capital punishment more than supporting it	12.8	16	13	16	18	16	15	25	17	13	11	6	
Conclusively against capital punishment	11.4	12	10	7	8	17	10	17	15	6	12	17	

There are different opinions on capital punishment, and its inclusion in the judicial system of the Republic of Serbia. What do you think of capital punishment, should this punishment be included in our legal system or not? (*absolute values*)

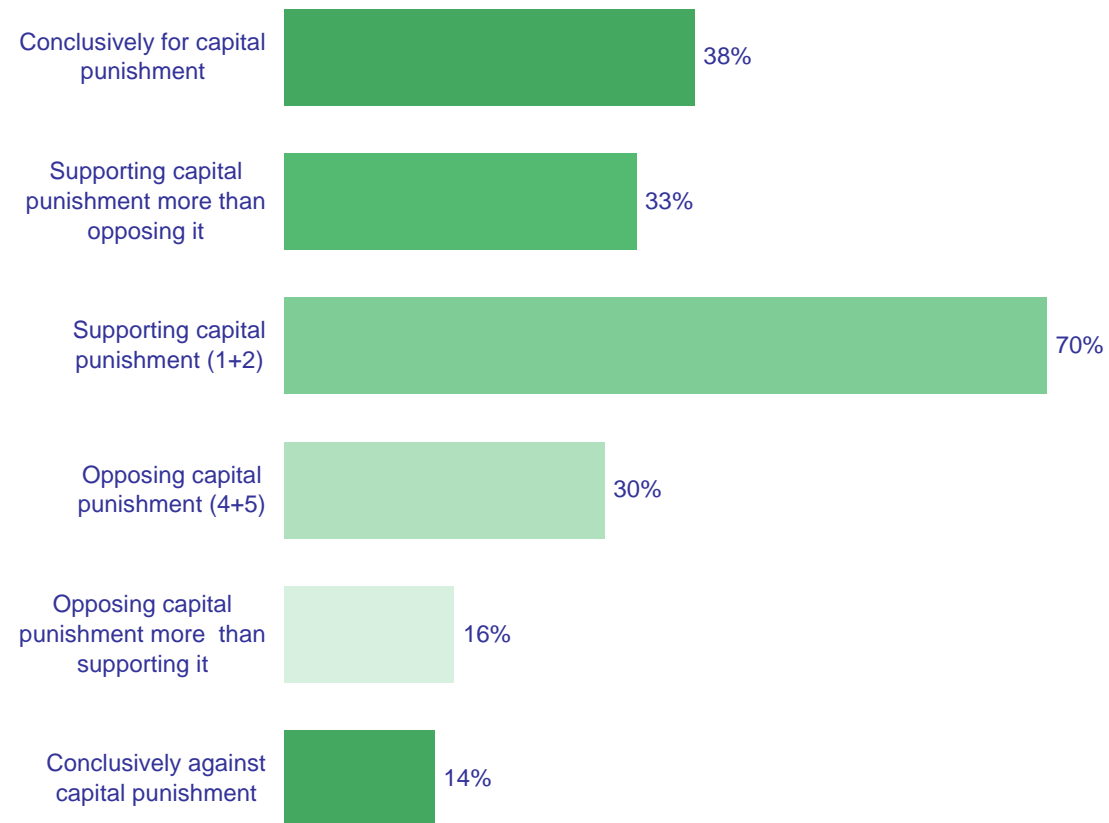
Base: Total target population

	Total	Gender		Age				Education			Region			Type of settlement	
		Male	Female	18 - 29	30 - 44	45 - 60	>60	Primary and less	Secondary	College, university	Belgrade	Central Serbia	Vojvodina	Urban	Rural
N	1051	499	552	198	246	268	339	279	585	187	237	534	280	606	445
Conclusively for capital punishment	326	159	167	64	66	87	109	110	171	45	64	167	95	188	138
Supporting capital punishment more than opposing it	279	122	157	50	56	73	99	74	158	47	64	152	63	144	135
Supporting capital punishment (1+2)	605	281	324	114	122	160	208	184	329	92	128	319	157	332	273
Indecisive	192	88	104	29	53	53	58	42	120	30	47	103	42	120	72
Opposing capital punishment (1+2)	254	130	124	55	71	55	73	52	136	65	61	112	80	154	100
Opposing capital punishment more than supporting it	134	65	69	25	39	30	40	24	77	33	36	59	40	79	56
Conclusively against capital punishment	119	65	55	30	32	25	33	29	59	32	25	54	41	75	45

	Total	Will vote in the election	Will vote in the election - individual parties									
			Will vote for sure	SNS	SPS	SRS	DS	Dveri	Dosta je bilo	Other	Indecisive	Refusal
N	1051	457	282	42	33	28	28	46	78	176	179	159
Conclusively for capital punishment	326	151	83	11	13	4	9	9	28	55	52	62
Supporting capital punishment more than opposing it	279	117	86	17	8	8	8	12	18	50	46	26
Supporting capital punishment (1+2)	605	268	169	28	21	13	17	20	46	104	98	89
Indecisive	192	59	49	5	3	6	4	7	7	37	40	35
Opposing capital punishment (1+2)	254	130	64	10	8	9	7	19	25	34	40	36
Opposing capital punishment more than supporting it	134	74	36	7	6	5	4	11	14	24	19	10
Conclusively against capital punishment	119	56	28	3	3	5	3	8	12	11	21	26

There are different opinions on capital punishment, and its inclusion in the judicial system of the Republic of Serbia. What do you think of capital punishment, should this punishment be included in our legal system or not? (*decided*)

Base: Decided (82% of target population)



There are different opinions on capital punishment, and its inclusion in the judicial system of the Republic of Serbia. What do you think of capital punishment, should this punishment be included in our legal system or not? (*decided*)

Base: Decided (82% of target population)

	Total	Gender		Age				Education			Region			Type of settlement	
		Male	Female	18 - 29	30 - 44	45 - 60	>60	Primary and less	Secondary	College, university	Belgrade	Central Serbia	Vojvodina	Urban	Rural
N	859	411	448	169	193	215	281	236	466	157	189	432	238	486	373
Conclusively for capital punishment	37.9	39	37	38	34	40	39	46	37	29	34	39	40	39	37
Supporting capital punishment more than opposing it	32.5	30	35	30	29	34	35	31	34	30	34	35	26	30	36
Supporting capital punishment (1+2)	70.4	68	72	68	63	74	74	78	71	58	68	74	66	68	73
Opposing capital punishment (4+5)	29.6	32	28	32	37	26	26	22	29	42	32	26	34	32	27
Opposing capital punishment more than supporting it	15.7	16	15	15	20	14	14	10	17	21	19	14	17	16	15
Conclusively against capital punishment	13.9	16	12	18	16	12	12	12	13	20	13	12	17	15	12

	Total	Will vote for sure	Will vote in the election - individual parties										
			SNS	SPS	SRS	DS	Dveri	Dosta je bilo	Other	Indecisive	Refusal	Wouldn't vote	
N	859	398	233	37	29	22	24	40	71	139	138	125	
Conclusively for capital punishment	37.9	38	36	30	45	19	37	22	40	39	37	50	
Supporting capital punishment more than opposing it	32.5	29	37	45	27	38	34	30	25	36	34	21	
Supporting capital punishment (1+2)	70.4	67	72	74	72	57	71	52	64	75	71	71	
Opposing capital punishment (4+5)	29.6	33	28	26	28	43	29	48	36	25	29	29	
Opposing capital punishment more than supporting it	15.7	19	15	18	20	20	17	29	19	17	14	8	
Conclusively against capital punishment	13.9	14	12	8	9	22	12	20	17	8	15	21	

What do you think of capital punishment, should this punishment be included in our legal system or not?
COMPARATION of the results per waves (*compared to average*)

Base: Total target population

	Total	Wave										
		March 2007	April 2008	October 2008	December 2009	December 2010	December 2011	September 2012	March 2013	September 2014	September 2015	September 2016
N	11420	1073	1070	1045	1039	1030	1041	1032	1006	1000	1033	1051
Conclusively for capital punishment	21.2	17.6	20.3	22.5	20.4	19.1	18.8	21.1	20.3	27.9	24.1	31.0
Supporting capital punishment more than opposing it	20.5	15.3	18.1	16.9	18	21.3	19.3	17.9	24.9	26	27.3	26.6
Supporting capital punishment (1+2)	41.7	32.9	38.4	39.5	38.3	40.4	38.1	39	45.1	54	51.4	57.5
Indecisive	20.0	20.6	20.5	15.6	18.4	21.7	18.8	23	21.2	22.9	16.9	18.3
Opposing capital punishment (1+2)	36.8	41.8	35.4	43.6	41.9	35.3	43	38	33.7	23.1	31.7	24.2
Opposing capital punishment more than supporting it	15.1	15.3	12.8	14.4	15.4	17.8	17.1	17.6	16.3	12.1	11.9	12.8
Conclusively against capital punishment	21.7	26.5	22.6	29.2	26.4	17.5	25.9	20.3	17.4	11	19.8	11.4
Don't know	1.6	4.7	5.6	1.4	1.4	2.5	0.1	0	0	0	0	0

What do you think of capital punishment, should this punishment be included in our legal system or not?
COMPARISON of the results per waves (*compared to the previous wave*)

Base: Total target population

	Total	Wave										
		March 2007	April 2008	October 2008	December 2009	December 2010	December 2011	September 2012	March 2013	September 2014	September 2015	September 2016
N	10369	1073	1070	1045	1039	1030	1041	1032	1006	1000	1033	1051
Conclusively for capital punishment	21.2	17.6	20.3	22.5	20.4	19.1	18.8	21.1	20.3	27.9	24.1	31.0
Supporting capital punishment more than opposing it	20.5	15.3	18.1	16.9	18	21.3	19.3	17.9	24.9	26	27.3	26.6
Supporting capital punishment (1+2)	41.7	32.9	38.4	39.5	38.3	40.4	38.1	39	45.1	54	51.4	57.5
Indecisive	20.0	20.6	20.5	15.6	18.4	21.7	18.8	23	21.2	22.9	16.9	18.3
Opposing capital punishment (1+2)	36.8	41.8	35.4	43.6	41.9	35.3	43	38	33.7	23.1	31.7	24.2
Opposing capital punishment more than supporting it	15.1	15.3	12.8	14.4	15.4	17.8	17.1	17.6	16.3	12.1	11.9	12.8
Conclusively against capital punishment	21.7	26.5	22.6	29.2	26.4	17.5	25.9	20.3	17.4	11	19.8	11.4
Don't know	1.6	4.7	5.6	1.4	1.4	2.5	0.1	0	0	0	0	0

What do you think of capital punishment, should this punishment be included in our legal system or not?
 COMPARATION of the results per waves

Base: Total target population

