



Ipsos Strategic Marketing

Report

ATTITUDES TOWARD CAPITAL PUNISHMENT

For: Association of Citizens "Serbia against the death penalty"

September 2017

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METHODOLOGY

✚	Realization:	Field research conducted in the period from 16 - 21 September 2017
✚	Sample frame:	Population of Serbia (without Kosovo) 18+
✚	Sample size:	1050 respondents
✚	Type of sample:	Three-stage random representative stratified sample Unit of the first stage: Territory of polling place Unit of the second stage: Households (SRSWoR – random walk) Unit of the third stage: Respondents within a household (Kish tables)
✚	Type of survey:	Omnibus, Field questionnaire – average duration 45 minutes
✚	Place of survey:	67 municipalities from Serbia, 127 local communities, Central Serbia, suburban and Urban
✚	Post-stratification:	By gender, age and region
✚	Error:	±1.45% for the occurrences with the expected incidence of 5% ±2.86% for the occurrences with the expected incidence of 25% ±3.31% for the occurrences with the expected incidence of 50% (<i>marginal error</i>)

KEY FINDINGS

- **Slightly more than half of citizens of Serbia support the death penalty (54%), while every fourth citizen states that death penalty should not be in our legislation (24%). In addition, every fifth citizen is undecided on the issue of the death penalty (22%).**
 - Among the citizens of Serbia who support the death penalty, there is a somewhat larger percent of those citizens who strongly support this kind of punitive measure (Conclusively for capital punishment – 30%), than those who have more moderate stance (Supporting capital punishment more than opposing it – 24%).
 - On the other hand, among the citizens of Serbia who oppose the death penalty, there is almost the same percentage of those who strongly oppose this kind of measures (12%) and those citizens who are somewhat less strongly opposed to the death penalty (13%).
- **When it comes to demographic and other characteristics of the population, certain differences are noticeable when it comes to the attitude towards the death penalty which are related to age, level of education, and region in which the citizens are living in.**
 - Citizens over 60 years old are somewhat less opposed to the death penalty (18% compared to 24% for total population).
 - Citizens with college or university level of education have a significantly more negative attitude toward the question of the death penalty. Namely, a significantly higher percentage of citizens with higher or high education are against the death penalty (33%), compared to citizens with primary education (or less) – 18%.
 - Additionally, citizens living in Belgrade have more negative attitude towards the death penalty compared to people living in other regions of the country, especially those living in Sumadija and West Serbia (33% of citizens in Belgrade stating to be against the death, compared to 15% u Sumadija and West Serbia).
- **When comparing the results of the survey with previous wave (September 2016), no differences are registered. A slight tendency toward decrease in support of death penalty can be registered (58% in Sept. 2016, compared to 54% in Sept. 2017), but such difference is not statistically significant. Therefore, it will be important to monitor the situation in the coming period.**
- **Considering all available data on the attitude towards the introduction of the death penalty in the legislation of Serbia (from March 2007 to September 2017), an increasing trend of support for the death penalty can be registered.**
 - Namely, in 2007 every third citizen of Serbia expressed a supportive attitude towards the death penalty (33%). About 40% of citizens supported the death penalty in the period between 2008 and 2012, while from 2013 support increases, so now more than a half of citizens of Serbia support this punitive measure (54%).
 - On the other hand, the percentage of citizens who are against the death penalty has fluctuated over the years. Up to 2012 number of those opposed the death penalty was around 40% (between 35% and 44%). Since then, percentage of citizens who are against the death penalty has been gradually reducing (with occasional spikes), and as already mentioned, today every fourth citizen (24%) states that death penalty should not be in our legislation.

HOW TO READ TABLES

Education-the last finished school:

	Total	Gender		Type	
		Male	Female	Urban	Other
N	1198	599	599	704	494
sig		0.00		0.00	
No formal education	1.8	2	2	1	2
1 to 7 grades of primary school	5.1	4	6	3	8
Primary school (completed, 8 grades)	19.4	17	22	14	27
One-two year vocational school	1.3	1	2	1	1
Three year vocational school	11.8	15	9	10	14
Four year vocational school	40.4	41	39	44	35
High school	4.6	4	6	6	3
College, first degree of university	6.3	8	5	7	5
Faculty, academy	8.8	8	10	12	4
Master's degree	0.3	0	0	1	
Doctorate	0.2	0		0	0
Total	100%				

- Title explains the variable whose relative frequencies are given in the table.
- Total in the first column shows percentages for each category of the tabulated.
- Each next column represents percentages of the given variable within some subpopulation.
- Row marked with **N** denotes size of the base, i.e., the size of (sub) sample on which the percentages are calculated.
- Row marked with **sig**, represents significance of Hi-square statistics of the observed variable and variable from columns, if hi-square is significant, significance is written in white letters.
- The last row in the table **100%** indicates that all values in columns are added up to 100, that is, that column percentages are given.

Above average			Average	Below average		
0.01	0.05	0.10		0.10	0.05	0.01

Cells of the table are colored in blue, or red, if values they contain are considerably above or below the average. Three shades of blue or red color are used for three degrees of significance, the lightest shades for deviations significant on the level 0.10, medium shades for the level 0.05 and the darkest shades of blue and red for the level 0.01.

Example of interpretation of data from the above table (structure of education):

- Significance of hi-square (significance of both hi-squares of statistics is lesser than 0.01) tells us that distribution of education by gender/ type of settlement differs significantly.
- Glimpse at the cells of the table shows that there are significantly more males with three year vocational school on the level of significance 0.05 (total number of respondents in the sample with this type of education is 11.8%, and among males 15%). Similarly, there are significantly less females with this type of education (on the level 0.05) 9%.
- There are significantly more respondents with faculty, academy (level 0.01) in urban settlements compared to entire population (12%), and significantly less in other types of settlements (the same level of significance 0.01) that is, 4%.

Please assess general situation in the country on the scale 1 to 5

	Total	Gender	
		Male	Female
N	1013	500	513
sig		0.13	
Grade 1	23.1	23	23
Grade 2	35.3	37	34
Sum -	58.4	59	57
Grade 3	35.1	35	36
Sum +	4.9	5	4
Grade 4	3.9	4	4
Grade 5	1.0	1	1
Refusal	0.5	1	0
Doesn't know	1.0	0	2
Total	100%		
Mean	2.23	2.24	2.23

- If tabulated variables represent the respondent's assessment on some scale 3 more rows are added.
- Row marked with **Sum -** represents the sum of percentages on negative.
- Row marked with **Sum +** represents the sum of percentages on positive grades.
- Rows below grades contain other non-specific answers of the respondents.
- Row marked with **Mean** represents arithmetic mean of the given grades.

Which brands do you know?

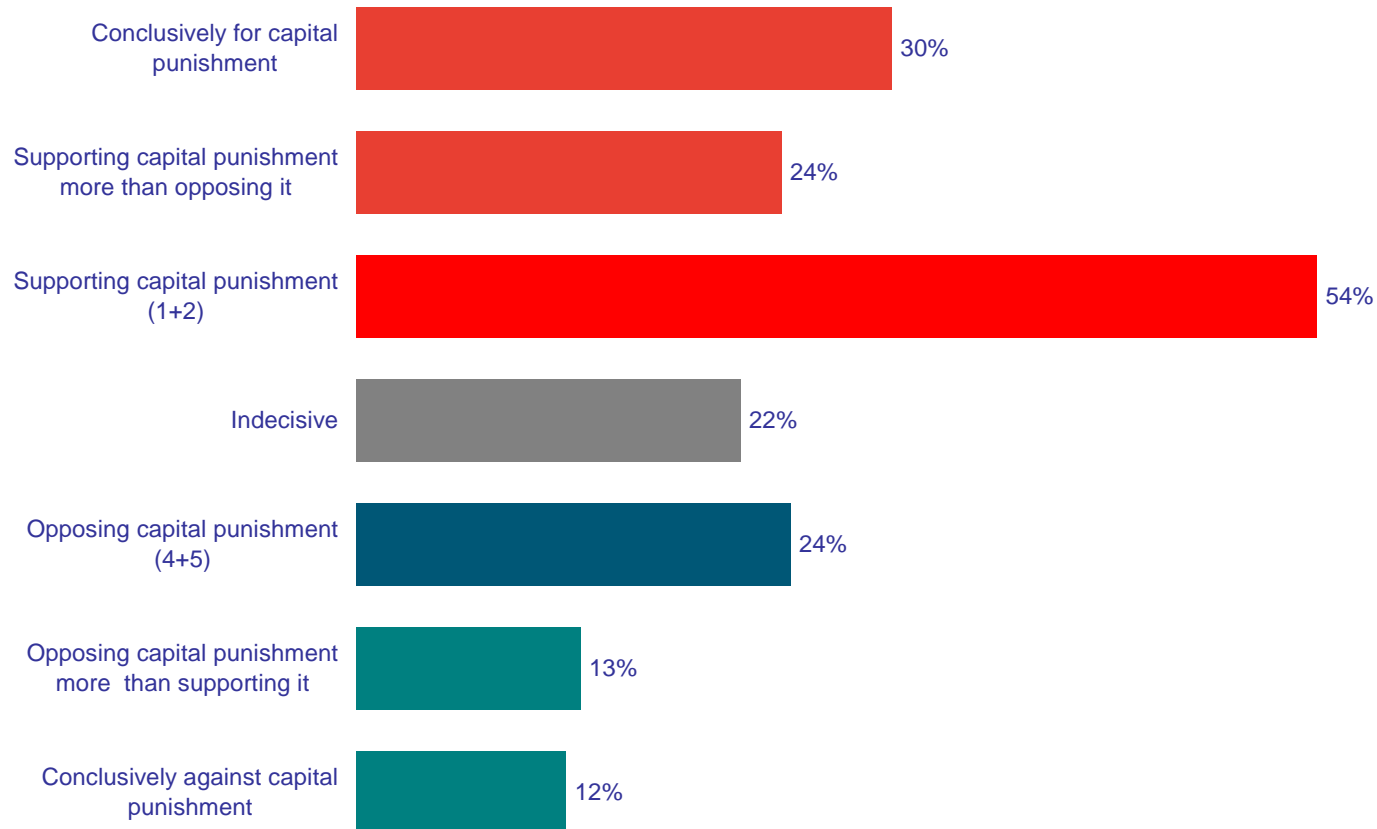
	Total	Type	
		Urban	Other
N	502	302	200
Brand C	97.8	98	98
Brand A	93.2	95	91
Brand D	39.1	41	36
Brand B	22.3	26	17
Brand E	22.1	19	27
Other	20.9	26	14
I don't know any	0.2	0	

- In case of multiple response (the respondent can give several valid answers, modalities) data in cells represent a percentage of (sub) population which mentions, that is, answers positively to given modality.
- Please note that row **100%** is missing – that is because percentages do not add up to 100%.

RESULTS

There are different opinions on capital punishment, and its inclusion in the judicial system of the Republic of Serbia. What do you think of capital punishment, should this punishment be included in our legal system or not? (*percentages*)

Base: Total target population



There are different opinions on capital punishment, and its inclusion in the judicial system of the Republic of Serbia. What do you think of capital punishment, should this punishment be included in our legal system or not? (*percentages*)

Base: Total target population

	Total	Gender		Age				Education			Region				Type of settlement	
		Male	Female	18 - 29	30 - 44	45 - 60	>60	Primary and less	Secondary	College, university	Belgrade	Vojvodina	Sumadija and West Serbia	South and East Serbia	Urban	Rural
N	1050	509	541	219	297	244	290	279	572	199	218	249	260	205	638	412
Conclusively for capital punishment	30	32	28	30	25	34	32	33	32	20	20	29	35	41	29	31
Supporting capital punishment more than opposing it	24	23	25	23	26	23	23	26	23	23	22	20	28	25	24	23
Supporting capital punishment (1+2)	54	55	53	53	51	57	55	59	56	43	43	49	63	66	54	55
Indecisive	22	21	23	19	20	20	27	23	20	25	25	22	22	17	21	22
Opposing capital punishment (1+2)	24	25	24	28	29	23	18	18	25	32	33	29	15	17	25	23
Opposing capital punishment more than supporting it	13	13	12	14	15	11	11	11	12	16	19	14	8	10	13	13
Conclusively against capital punishment	12	12	12	15	14	11	8	7	13	16	14	15	7	7	13	10
Total										100%						

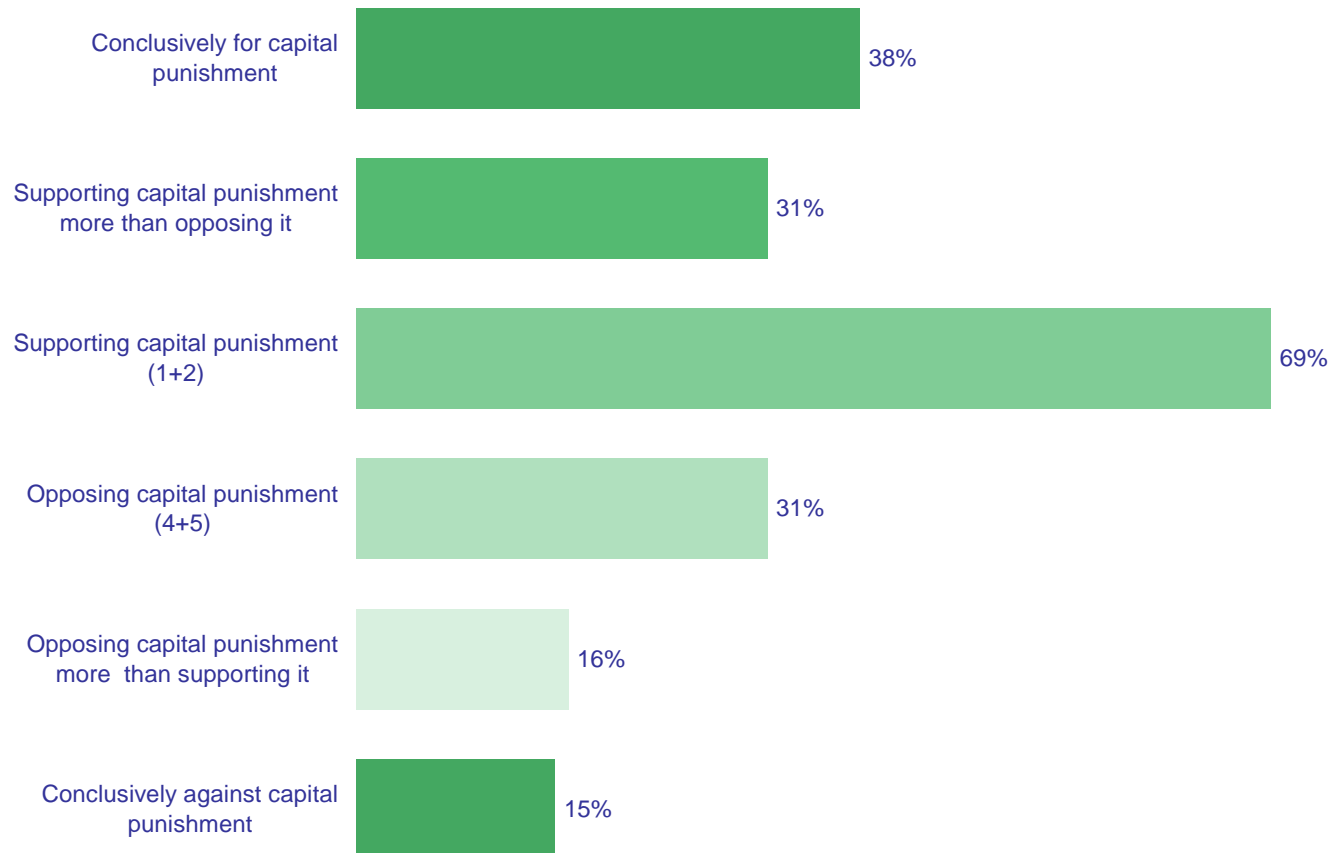
There are different opinions on capital punishment, and its inclusion in the judicial system of the Republic of Serbia. What do you think of capital punishment, should this punishment be included in our legal system or not? (*absolute values*)

Base: Total target population

	Total	Gender		Age				Education			Region				Type of settlement	
		Male	Female	18 - 29	30 - 44	45 - 60	>60	Primary and less	Secondary	College, university	Belgrade	Vojvodina	Sumadija and West Serbia	South and East Serbia	Urban	Rural
N	1050	509	541	219	297	244	290	279	572	199	218	249	260	205	638	412
Conclusively for capital punishment	316	162	154	65	74	84	93	92	184	40	45	72	91	84	186	130
Supporting capital punishment more than opposing it	251	117	135	51	79	56	66	72	134	45	48	50	73	51	156	96
Supporting capital punishment (1+2)	567	279	288	116	152	140	159	164	318	85	93	122	164	135	341	226
Indecisive	227	105	122	41	59	49	78	65	112	50	54	55	58	34	136	91
Opposing capital punishment (1+2)	256	126	130	61	86	55	53	50	143	63	71	72	38	36	161	95
Opposing capital punishment more than supporting it	132	66	66	30	44	28	31	30	69	32	41	34	20	21	80	52
Conclusively against capital punishment	124	60	64	32	43	27	22	19	73	31	30	38	19	14	81	43

There are different opinions on capital punishment, and its inclusion in the judicial system of the Republic of Serbia. What do you think of capital punishment, should this punishment be included in our legal system or not? (*decided*)

Base: Decided (82% of target population)



There are different opinions on capital punishment, and its inclusion in the judicial system of the Republic of Serbia. What do you think of capital punishment, should this punishment be included in our legal system or not? (*decided*)

Base: Decided (82% of target population)

	Total	Gender		Age				Education			Region				Type of settlement	
		Male	Female	18 - 29	30 - 44	45 - 60	>60	Primary and less	Secondary	College, university	Belgrade	Vojvodina	Sumadija and West Serbia	South and East Serbia	Urban	Rural
N	823	404	419	177	239	195	211	214	461	148	164	194	202	170	502	321
Conclusively for capital punishment	38	40	37	37	31	43	44	43	40	27	27	37	45	49	37	40
Supporting capital punishment more than opposing it	31	29	32	29	33	29	31	34	29	30	29	26	36	30	31	30
Supporting capital punishment (1+2)	69	69	69	65	64	72	75	77	69	57	57	63	81	79	68	70
Opposing capital punishment (4+5)	31	31	31	35	36	28	25	23	31	43	43	37	19	21	32	30
Opposing capital punishment more than supporting it	16	16	16	17	18	14	14	14	15	22	25	18	10	13	16	16
Conclusively against capital punishment	15	15	15	18	18	14	11	9	16	21	18	19	9	8	16	13
Total										100%						

What do you think of capital punishment, should this punishment be included in our legal system or not?
COMPARATION of the results per waves (*compared to average*)

Base: Total target population

	Total	Wave											
		March 2007	April 2008	October 2008	December 2009	December 2010	December 2011	September 2012	March 2013	September 2014	September 2015	September 2016	September 2017
N	12470	1073	1070	1045	1039	1030	1041	1032	1006	1000	1033	1051	1050
Conclusively for capital punishment	22.8	17.6	20.3	22.5	20.4	19.1	18.8	21.1	20.3	27.9	24.1	31.0	30.1
Supporting capital punishment more than opposing it	21.3	15.3	18.1	16.9	18	21.3	19.3	17.9	24.9	26	27.3	26.6	23.9
Supporting capital punishment (1+2)	44.1	32.9	38.4	39.5	38.3	40.4	38.1	39	45.1	54	51.4	57.5	54.0
Indecisive	20.0	20.6	20.5	15.6	18.4	21.7	18.8	23	21.2	22.9	16.9	18.3	21.6
Opposing capital punishment (1+2)	34.7	41.8	35.4	43.6	41.9	35.3	43	38	33.7	23.1	31.7	24.2	24.4
Opposing capital punishment more than supporting it	14.7	15.3	12.8	14.4	15.4	17.8	17.1	17.6	16.3	12.1	11.9	12.8	12.6
Conclusively against capital punishment	20.0	26.5	22.6	29.2	26.4	17.5	25.9	20.3	17.4	11	19.8	11.4	11.8
Don't know	1.3	4.7	5.6	1.4	1.4	2.5	0.1	0	0	0	0	0	0

What do you think of capital punishment, should this punishment be included in our legal system or not?
COMPARATION of the results per waves (*compared to the previous wave*)

Base: Total target population

	Total	Wave											
		March 2007	April 2008	October 2008	December 2009	December 2010	December 2011	September 2012	March 2013	September 2014	September 2015	September 2016	September 2017
N	10369	1073	1070	1045	1039	1030	1041	1032	1006	1000	1033	1051	1050
Conclusively for capital punishment	21.2	17.6	20.3	22.5	20.4	19.1	18.8	21.1	20.3	27.9	24.1	31.0	30.1
Supporting capital punishment more than opposing it	20.5	15.3	18.1	16.9	18	21.3	19.3	17.9	24.9	26	27.3	26.6	23.9
Supporting capital punishment (1+2)	41.7	32.9	38.4	39.5	38.3	40.4	38.1	39	45.1	54	51.4	57.5	54.0
Indecisive	20.0	20.6	20.5	15.6	18.4	21.7	18.8	23	21.2	22.9	16.9	18.3	21.6
Opposing capital punishment (1+2)	36.8	41.8	35.4	43.6	41.9	35.3	43	38	33.7	23.1	31.7	24.2	24.4
Opposing capital punishment more than supporting it	15.1	15.3	12.8	14.4	15.4	17.8	17.1	17.6	16.3	12.1	11.9	12.8	12.6
Conclusively against capital punishment	21.7	26.5	22.6	29.2	26.4	17.5	25.9	20.3	17.4	11	19.8	11.4	11.8
Don't know	1.6	4.7	5.6	1.4	1.4	2.5	0.1	0	0	0	0	0	0

What do you think of capital punishment, should this punishment be included in our legal system or not?
COMPARISON of the results per waves

Base: Total target population

